



WDIV

## ORDER

Print Date 10/12/12 Page 1 of 5

Flight Dates 10/12/12-10/18/12

<u>Contract / Revision</u>	<u>261728</u>	<u>/</u>	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>			<b>JUDICIAL CRISIS NTWK</b>	<u>Estimate #</u>	<b>C12C18</b>
	10/11/12	10/11/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	<b>06370499</b>
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>ISS/Judicial Crisis Network</b>			<u>Order Type</u>	GENERAL
New till 09/16/13			<b>814 King St, Suite400</b>	<u>Billing Cycle</u>	EOM/EOC
			<b>Alexandria, VA 22314</b>	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	<b>Smart Media Group</b>			<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Sales Office</u> PHI	<u>Rev Codes</u>	AGY POL ISSUE
<b>814 King St, Suite400</b>			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL-Ballot-Related
<b>Alexandria, VA 22314</b>			<u>Agency Ref</u>	<u>Priority</u>	P-2
				<u>Advertiser Ref</u>	

Primary Account Executive

Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 210600

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	103	\$179,010.00	\$210,600.00	0.00	10/01/12	10/18/12	103	\$179,010.00	\$210,600.00
<b>Totals</b>	<b>103</b>	<b>\$179,010.00</b>	<b>\$210,600.00</b>	<b>0.00</b>					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals		
															Spots	Amount	
E 1	WDIV	10/12/12	10/12/12	4am NBC Early Today	CM	NBC Early	-----1--	:30	1	\$75.00	P-2	0.00	NM		1	\$75.00	
				NBC Early													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----1--		1				\$75.00		0.00					
E 2	WDIV	10/15/12	10/18/12	4am NBC Early Today	CM	NBC Early	1111----	:30	4	\$75.00	P-2	0.00	NM		4	\$300.00	
				NBC Early													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1111----		4				\$75.00		0.00					
E 3	WDIV	10/12/12	10/12/12	4:30am Local News M-FCM		4:30-5am M-F	-----1--	:30	1	\$175.00	P-2	0.00	NM		1	\$175.00	
				4:30am Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----1--		1				\$175.00		0.00					
E 4	WDIV	10/15/12	10/17/12	4:30am Local News M-FCM		4:30-5am M-F	1-1----	:30	2	\$175.00	P-2	0.00	NM		2	\$350.00	
				4:30am Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-1----		2				\$175.00		0.00					
E 5	WDIV	10/16/12	10/18/12		CM	4:30-5am M-F	-2-2---	:30	4	\$175.00	P-2	0.00	NM		4	\$700.00	



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Contract / Revision

261728

Flight Dates 10/12/12-10/18/12

Hiatus Dates

Original Date / Revision 10/11/12/ 10/11/12

Order Sep 00:15:00

Advertiser ISS/Judicial Crisis Network Product JUDICIAL CRISIS NTWK Estimate # C12C18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				4:30am Local News M-F												
				4:30am Local News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-2-2---		4				\$175.00		0.00				
E 6	WDIV	10/12/12	10/12/12	5-6am Local News M-F CM	5-530a		-----1--	:30	1	\$900.00	P-2	0.00	NM		1	\$900.00
				Local 4 News Today 5-6A	(5:00 AM-5:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1				\$900.00		0.00				
E 7	WDIV	10/15/12	10/18/12	5-6am Local News M-F CM	5-530a		1111---	:30	4	\$900.00	P-2	0.00	NM		4	\$3,600.00
				Local 4 News Today 5-6A	(5:00 AM-5:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4				\$900.00		0.00				
E 8	WDIV	10/12/12	10/12/12	5-6am Local News M-F CM	530-6a		-----1--	:30	1	\$1,000.00	P-2	0.00	NM		1	\$1,000.00
				Local 4 News Today 5-6A	(5:30 AM-6:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1				\$1,000.00		0.00				
E 9	WDIV	10/15/12	10/18/12	5-6am Local News M-F CM	530-6a		11-1---	:30	3	\$1,000.00	P-2	0.00	NM		3	\$3,000.00
				Local 4 News Today 5-6A	(5:30 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	11-1---		3				\$1,000.00		0.00				
E 10	WDIV	10/12/12	10/12/12	6-7am Local 4 News M-F CM	6A-630A		-----1--	:30	1	\$2,000.00	P-2	0.00	NM		1	\$2,000.00
				Local 4 News Today @ 6/	(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1				\$2,000.00		0.00				
E 11	WDIV	10/15/12	10/18/12	6-7am Local 4 News M-F CM	6A-630A		1111---	:30	4	\$2,000.00	P-2	0.00	NM		4	\$8,000.00
				Local 4 News Today @ 6/	(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4				\$2,000.00		0.00				
E 12	WDIV	10/12/12	10/12/12	6-7am Local 4 News M-F CM	630A-7A		-----1--	:30	1	\$2,200.00	P-2	0.00	NM		1	\$2,200.00
				Local 4 News Today @ 6/	(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1				\$2,200.00		0.00				
E 13	WDIV	10/15/12	10/18/12	6-7am Local 4 News M-F CM	630A-7A		1111---	:30	4	\$2,200.00	P-2	0.00	NM		4	\$8,800.00
				Local 4 News Today @ 6/	(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4				\$2,200.00		0.00				
E 14	WDIV	10/12/12	10/12/12	7-9am Today Show M-F CM	7-8a		-----1--	:30	1	\$2,300.00	P-2	0.00	NM		1	\$2,300.00
				Today Show	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1				\$2,300.00		0.00				
E 15	WDIV	10/15/12	10/18/12	7-9am Today Show M-F CM	7-8a		1111---	:30	4	\$2,300.00	P-2	0.00	NM		4	\$9,200.00
				Today Show	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4				\$2,300.00		0.00				
E 16	WDIV	10/12/12	10/12/12	7-9am Today Show M-F CM	8-9a		-----1--	:30	1	\$2,400.00	P-2	0.00	NM		1	\$2,400.00
				Today Show	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1				\$2,400.00		0.00				
E 17	WDIV	10/15/12	10/18/12	7-9am Today Show M-F CM	8-9a		1111---	:30	4	\$2,400.00	P-2	0.00	NM		4	\$9,600.00
				Today Show	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4				\$2,400.00		0.00				



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Order Sep 00:15:00

Advertiser ISS/Judicial Crisis Network Product JUDICIAL CRISIS NTWK Estimate # C12C18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals			
													Type	Spots	Amount	
E 17	WDIV	10/15/12	10/18/12	7-9am Today Show	M-FCM	8-9a	1111---	:30	4	\$2,400.00	P-2	0.00	NM	4	\$9,600.00	
Today Show (8:00 AM-9:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$2,400.00			0.00						
E 18	WDIV	10/12/12	10/12/12	Today Show	9-10a M-F CM	9A-10A	-----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00	
Today Show 9-10A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1	\$1,800.00			0.00						
E 19	WDIV	10/15/12	10/18/12	Today Show	9-10a M-F CM	9A-10A	1111---	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00	
Today Show 9-10A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$1,800.00			0.00						
E 20	WDIV	10/12/12	10/12/12	Ellen	10-11a M-F	CM	10-11A Ellen	-----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
10-11AM Ellen																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1	\$2,000.00			0.00						
E 21	WDIV	10/15/12	10/18/12	Ellen	10-11a M-F	CM	10-11A Ellen	1111---	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
10-11AM Ellen																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$2,000.00			0.00						
E 22	WDIV	10/12/12	10/12/12	Today III	11-12n M-F	CM	11A-12N Today III	-----1--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Today III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1	\$1,000.00			0.00						
E 23	WDIV	10/15/12	10/18/12	Today III	11-12n M-F	CM	11A-12N Today III	1111---	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
Today III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$1,000.00			0.00						
E 24	WDIV	10/12/12	10/12/12	Noon News	12-1230p MGM	12N-1230P	-----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00	
Noon News 12-1230p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1	\$1,800.00			0.00						
E 25	WDIV	10/15/12	10/18/12	Noon News	12-1230p MGM	12N-1230P	1111---	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00	
Noon News 12-1230p																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$1,800.00			0.00						
E 26	WDIV	10/12/12	10/12/12	Ricki Lake	3-4p	CM	3-4p	-----1--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Ricki Lake																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1	\$700.00			0.00						
E 27	WDIV	10/15/12	10/18/12	Ricki Lake	3-4p	CM	3-4p	1111---	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
Ricki Lake																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$700.00			0.00						
E 28	WDIV	10/12/12	10/12/12	M-F Local News	@ 4pm CM	4p-430pm	-----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00	
M-F Local News @ 4pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----1--		1	\$2,000.00			0.00						
E 29	WDIV	10/15/12	10/18/12	M-F Local News	@ 4pm CM	4p-430pm	1111---	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00	
M-F Local News @ 4pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	1111---		4	\$2,000.00			0.00						



WDIV

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## Hiatus Dates

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Order Sep 00:15:00

Advertiser **ISS/Judicial Crisis Network** Product **JUDICIAL CRISIS NTWK** Estimate #

Estimate # **C12C18**



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Advertiser ISS/Judicial Crisis Network Product JUDICIAL CRISIS NTWK Estimate # C12C18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
E 41	WDIV	10/13/12	10/13/12	Sat 6-8am Loc News	CM	7-8am	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
Sat 6-8am/Local 4 News (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1- 1 \$2,000.00 0.00															
E 42	WDIV	10/13/12	10/13/12	1130-1a SNL	CM	1130p-102a	-----1-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1- 1 \$2,500.00 0.00															
E 45	WDIV	10/13/12	10/13/12	Sat 7-730pm Local News	CM	7p-730p	-----1-	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
Sat 7-730pm Local News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1- 1 \$1,800.00 0.00															
E 46	WDIV	10/14/12	10/14/12	Sun 6-730am Loc News	CM	Sun 6-7am	-----1	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Sun News 6-730am (6:00 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1 1 \$1,100.00 0.00															
E 47	WDIV	10/14/12	10/14/12	Sun 6-730am Loc News	CM	Sun 7-7:30am	-----1	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Sun News 6-730am (7:00 AM-7:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1 1 \$1,200.00 0.00															
E 48	WDIV	10/14/12	10/14/12	Sun 8-9am Loc News	CM	Sun 8-9am	-----1	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Sun Local News 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1 1 \$1,100.00 0.00															
E 49	WDIV	10/14/12	10/14/12	Sun 9-10am Today Show	CM	9A-10A	-----1	:30	1	\$2,100.00	P-2	0.00	NM	1	\$2,100.00
Sun Today Show 9-10A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----1 1 \$2,100.00 0.00															
E 50	WDIV	10/16/12	10/16/12	Tuesday 9-9:30pm	CM	9-10p	-1-----	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
Tues 9-930pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -1----- 1 \$4,200.00 0.00															
E 51	WDIV	10/18/12	10/18/12	Thursday 10-11p	CM	10-11PM	---1---	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
Rock Center With Brian W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ---1--- 1 \$5,000.00 0.00															
E 52	WDIV	10/17/12	10/17/12	Wednesday 9-10p	CM	9-10PM	--1---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
Law & Order: Special Vict															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 --1--- 1 \$4,500.00 0.00															
E 53	WDIV	10/13/12	10/13/12	Saturday 10-11p	CM	10-11PM	----2-	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
Law & Order: Special Vict															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ----2- 2 \$1,300.00 0.00															

Totals 103 \$210,600.00